



Ascendis
HEALTH

**INTERIM RESULTS
TRADING UPDATE**

FOR THE PERIOD ENDED 31 DECEMBER 2019

Presentation outline



Section

Presenter

01 Welcome and Introduction

Mark Sardi

02 Strategy

Mark Sardi

03 Trading Update

Mark Sardi

04 Q & A

Mark Sardi & Kieron Futter

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History

2019

2020 +

- Ascendis was built via a set of opportunistic acquisitions
- Complex collection of independent, entrepreneur led businesses
- Limited operational synergies between the acquired businesses
- Combination of sub-optimal organic growth, cash conversion resulted in a highly-leveraged Holding Company where liquidity continually swept from high performing businesses



- New strategy (Pharma and Consumer core) launched September 2018 but stopped due to capital structure and liquidity issues
- Early 2019, Group enters into Standstill with Lenders and embarks on sale of Remedica to fix the balance sheet
- Group delivers poor FY19 results
- Remedica transaction terminated in December 2019
- Unpaid DVP liabilities further exacerbate tensions within the Group and threaten stability



- Current leverage and liquidity is unsustainable
- Management needs time to focus less on 'fire fighting' and more on the important 'fix / invest / divest' decisions required to reduce debt and generate value
- Operating model to align with Holdco reality

Listed Holdco: Focus on niche, geographically dispersed pharma / consumer businesses

Three Pillar Strategy

Stabilise

- Set the medium term portfolio strategy – which companies we should keep and which we should sell
- Restructure existing debt to match portfolio strategy (particularly the divestment profile) and remove ‘forced seller’ label
- Restore operational flexibility and ability to execute ‘Optimise’ Pillar

Fix the balance sheet

Optimise

- Set the operating model to align with portfolio strategy and reduce complexity
- Implement Project Office discipline to address potential ‘exit’ due diligence issues, drive efficiencies and margin management in each Business Unit
- Create Business Unit specific incentivization programmes and develop owner-manager mindsets

Right-size and set the platform

Monetise

- Structure to ensure ‘decoupling’ flexibility
- Deleveraging strategy to take onto account the interim cash conversion profiles of the underlying business
- Remain flexible to access attractive market windows

Focus on value maximisation

Create an Owner led culture with capability to support

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Revenue analysis by business



6 months ended	31 Dec 2019 Lower range	31 Dec 2019 Higher range	31 Dec 2018 (Restated)	% change Lower range	% change Higher range
<u>INTERNATIONAL (€'m)</u>					
Remedica	54.0	56.7	42.8	26%	33%
Sun Wave Pharma	26.0	27.4	20.6	26%	33%
Scitec	37.0	38.9	37.7	(2%)	3%
Farmalider	16.5	17.3	18.1	(9%)	(4%)
Other	-	-	0.5		
Total International - €'m	133.5	140.3	119.7	12%	17%
Total International - R'm	2 173	2 285	1 958	11%	17%
<u>SOUTH AFRICA (R'm)</u>					
Pharma	351	369	336	4%	10%
Medical	683	718	638	7%	13%
Consumer Health	456	479	491	(7%)	(2%)
Biosciences	211	222	517	(59%)	(57%)
Animal Health	233	245	245	(5%)	0%
Intercompany elimination	(102)	(107)	(181)		
Total South Africa - R'm	1 832	1 926	2 046	(11%)	(6%)
Total Group - R'm	4 005	4 211	4 004	0%	5%
Less: Discontinued operations	(250)	(262)	(566)	(56%)	(54%)
Group - continuing - R'm	3 755	3 949	3 438	9%	15%

EBITDA analysis by business



6 months ended	31 Dec 2019 Lower range	31 Dec 2019 Higher range	31 Dec 2018 (Restated)	% change Lower range	% change Higher range
<u>INTERNATIONAL (€'m)</u>					
Remedica	16.1	17.8	14.0	15%	27%
Sun Wave Pharma	7.0	7.7	5.8	21%	33%
Scitec	1.2	1.3	0.9	33%	44%
Farmalider	-	-	4.2	(100%)	(100%)
Other	-	-	(0.1)		
Total International - €'m	24.3	26.8	24.8	(2%)	8%
Total International - R'm	394	436	405	(3%)	8%
<u>SOUTH AFRICA (R'm)</u>					
Pharma	3	3	(2)	>100%	>100%
Medical	130	144	133	(2%)	8%
Consumer Health	33	36	29	14%	24%
Biosciences	12	13	84	(86%)	(85%)
Animal Health	59	65	46	28%	42%
Total South Africa - R'm	237	261	290	(18%)	(10%)
Group head office costs – R'm	(49)	(54)	(50)	(2%)	8%
Total Group - R'm	582	643	645	(10%)	0%
Less: Discontinued operations	(7)	(8)	(66)	(89%)	(88%)
Group - continuing - R'm	575	635	579	(1%)	10%

Summary P&L	€'m	Dec 2019 Lower range	Dec 2019 Higher range	Dec 2018	% change Lower range	% change Higher range
	Revenue	54.0	56.7	42.8	26%	33%
	EBITDA	16.1	17.8	14.0	15%	27%
	EBITDA margin	29.8%	31.4%	32.7%		

Commentary

Performance

- Increase in both revenue and EBITDA driven by new Mexican tender and introduction of NHI in Cyprus
- New revenue streams resulted in dilution of gross profit margin

Priorities

- Optimization of inventory and trade receivables levels
- Enhancing in-market intelligence to determine optimal price points and revenue optimisation

Summary P&L	€'m	Dec 2019 Lower range	Dec 2019 Higher range	Dec 2018	% change Lower range	% change Higher range
	Revenue	26.0	27.4	20.6	26%	33%
	EBITDA	7.0	7.7	5.8	21%	33%
	EBITDA margin	26.9%	28.1%	28.2%		

Commentary

Performance

- Strong performance in both revenue and EBITDA driven by focus on top brands and increase in sales heads and medico-marketing activities
- New products successfully launched in FY2019 supported by clinical trial results and media promotion
- Increase in Marketing investment

Priorities

- 4 new products to be launched
- Consumer campaigns to boost brand equity and complement the winning HCP approach

Summary P&L	€'m	Dec 2019 Lower range	Dec 2019 Higher range	Dec 2018	% change Lower range	% change Higher range
	Revenue	37.0	38.9	37.7	(2%)	3%
	EBITDA	1.2	1.3	0.9	33%	44%
	EBITDA margin	3.2%	3.3%	2.4%		

Commentary

Performance

- Volumes and sales price growth despite increased competitor activity and loss of key customer in Portugal
- Increase in Contract manufacturing business
- 61 headcount reduction was implemented (direct and indirect)

Priorities

- New leadership appointed
- Launch two new Scitec sub-brands
- Further COGS and overhead costs reduction

Summary P&L	€'m	Dec 2019 Lower range	Dec 2019 Higher range	Dec 2018	% change Lower range	% change Higher range
	Revenue	16.5	17.3	18.1	(9%)	(4%)
	EBITDA	-	-	4.2	(100%)	(100%)
	EBITDA margin	0%	0%	23.2%		

Commentary

Performance

- Revenue and EBITDA decline driven by supplier issues related to the implementation of the EU serialisation regulations
- Decrease in licence fee revenue (100% GP) driven by delays in Health authority approvals
- Increase in fixed costs due to reversal of a provision of legal fees in FY19 and the new provision for another legal dispute in FY20

Priorities

- Addition of alternative manufacturing sites in China and India to increase capacity and de-risk supply
- Close agreements with major multinational customers for pain management innovations

Summary P&L	R'm	Dec 2019 Lower range	Dec 2019 Higher range	Dec 2018 (Restated)	% change Lower range	% change Higher range
	Revenue	351	369	336	4%	10%
	EBITDA	3	3	(2)	>100%	>100%
	EBITDA margin	0.9%	0.8%	(0%)		

Commentary

Performance

- Revenue for State and tender business positively impacted by recovery from prior year supply issues
- GP margin % increase due to discontinuation of lower margin products
- Decreased fixed costs post sale of Isando factory

Priorities

- Grow export market into SADC and West Africa
- Improving sales from high-margin private sector and OTC brands

Summary P&L	R'm	Dec 2019 Lower range	Dec 2019 Higher range	Dec 2018	% change Lower range	% change Higher range
	Revenue	683	718	638	7%	13%
	EBITDA	130	144	133	(2%)	8%
	EBITDA margin	19.0%	20.1%	20.8%		

Commentary

Performance

- Increase in sales driven by improved exports in TSG and new Qiagen agency, partly negated by the loss of Merit agency.
- Forex impact drove 3% increase of COGS, with impact directly felt on GP margin
- Increase in costs driven by investment in sales heads and training for newly acquired agency partly negated by savings realised from premises integration.

Priorities

- Optimization of inventory and trade receivables levels
- Ramping up sales from newly acquired Qiagen agency in East Africa
- New RT2 tender for RCA

Consumer Health (South Africa) – continuing operations



Summary P&L	R'm	Dec 2019 Lower range	Dec 2019 Higher range	Dec 2018 (Restated)	% change Lower range	% change Higher range
	Revenue	417	439	442	(6%)	(1%)
	EBITDA	38	42	47	(19%)	(11%)
	EBITDA margin	9.1%	9.6%	10.6%		

Commentary

Performance

- Sales drop driven by supply issues due to Port strikes and Third party supplier delivery challenges
- Discontinuation of low margin brands in Wellness drove lower sales but improved GP% margin
- Challenging environment for SA salon market resulted in lower Skin sales
- Integration of Wellness, Skin, Supply Chain & Chempure business units resulted in lower payroll costs

Priorities

- Improvement in procurement and manufacturing service levels
- Resumption of advertising and promotion activities
- Continuing to drive sales expansion in UK market
- Launching Agewell products into online channel

Financials exclude Direct Selling and SA Sports Nutrition which are classified as discontinued operations

Biosciences - discontinued operation

Summary P&L	R'm	Dec 2019 Lower range	Dec 2019 Higher range	Dec 2018	% change Lower range	% change Higher range
	Revenue	211	222	517	(59%)	(57%)
	EBITDA	12	13	84	(86%)	(85%)
	EBITDA margin	5.7%	5.9%	16.2%		

Commentary

Performance

- Decrease in revenue and EBITDA driven by Bioscience 1 disposal successfully concluded in July 2019
- Existing Avima business negatively affected by banning of products used in Zimbabwean tobacco farming

Priorities

- Reregistration of affected KM5 products
- Relaunch of Dicorzal

Summary P&L	R'm	Dec 2019 Lower range	Dec 2019 Higher range	Dec 2018	% change Lower range	% change Higher range
	Revenue	233	245	245	(5%)	0%
	EBITDA	59	65	46	28%	42%
	EBITDA margin	25.3%	26.5%	18.8%		

Commentary

Performance
<ul style="list-style-type: none"> ▪ Strong sales growth in Agrimed following the awarding of the Dorajet tender ▪ Growth in Vet revenue driven by a recovery from prior year supply issues ▪ Gross margin improvement due to sales mix and price increase timing in Kyron

Priorities
<ul style="list-style-type: none"> ▪ Continue to drive sales in Agrimed and Vet businesses while extracting further synergies from Kyron ▪ Transfer manufacturing for Ascendis Vet ▪ Expansion into other markets in SADC and East Africa



Thank you

Q&A